



.BANK Open for Business May 2015

.BANK is a new, more secure Internet web domain for the banking community; an identifiable channel for trusted communications; and a place for growth and innovation.

Only banks, banking trade associations, bank regulators and core service providers are eligible for a **.BANK** domain.

Symantec, a global leader in security, is adding a layer of trust to **.BANK** by verifying the authenticity and eligibility of companies requesting domain names. This ensures the person requesting the domain name is authorized by the company and that the requested name correspond to their existing legal rights and complies with all policies.

*80% of bankers say they want a **.BANK** domain for their bank.*

December 2014 fTLD survey

There is no limit on how many **.BANK** domains you can register for your company's trademarks, trade names and service marks. **.BANK** domain names will be available on a first-come, first-served basis and must be registered from an approved **.BANK** registrar.



Trademark Clearinghouse Sunrise

The TMCH Sunrise for **.BANK** will run from May 18, 2015 through June 17, 2015.

General Availability (no trademark required)

Most eligible companies will register their domains during General Availability starting on June 23, 2015.

Pricing is \$999.00/year for both phases.

Visit www.encirca.com/bank to initiate a free pre-screening of your desired **.BANK** domain names.



All .BANK domains will meet Enhanced Security Requirements

- ✓ Mandatory verification and re-verification of charter/licensure for regulated entities by Symantec;
- ✓ Domain Name System Security Extensions (DNSSEC) to ensure that Internet users are landing on participants' actual websites and not being misdirected to malicious ones;
- ✓ Email authentication to mitigate spoofing, phishing and other malicious activities propagated through emails to unsuspecting users;
- ✓ Multi-factor authentication to ensure that any change to registration data is made only by authorized users of the registered entity;
- ✓ Enhanced encryption for internet communications to ensure data privacy and security, in line with FFIEC compliance;
- ✓ Prohibition of Proxy/Privacy Registration Services to ensure full disclosure of domain Registration information so bad actors cannot hide; and
- ✓ .BANK Domain names must use .BANK DNS Nameservers.

83% of bankers say the higher level of security will be a key factor in their decision to register .BANK domains.

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Here's what you need to register your .BANK domains

1. Your organization's legal name
2. Your name and title
3. Your business address
4. Your business telephone number
5. The name of your regulatory authority (if applicable)
6. Your regulatory ID number (if applicable)
7. Applicant contact must be a full-time employee of the organization
8. AND you must be authorized by your organization to register .BANK domains



For more information, please contact dotbank@encirca.com.