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FOR IMMEDIATE RELEASE

EnCirca Announces Summer Savings for .Pro Domain Names
New registrations and in-coming transfers receive deep discounts until August 31st

Boston, MA, August 5, 2009 – Domain name registrar EnCirca (www.encirca.com), announces huge summer savings for .pro domain names - with discounts on all new domain name registrations and in-coming transfers. For eligible professionals such as accountants and lawyers, .pro domain names are just \$12.99

In addition to these savings, professionals also receive a free directory listing in Find.pro (www.find.pro), the internet's newest business directory designed solely for Professionals.

Dot-pro domain names work just like dot-com domains, with the ability to create fully featured websites and email addresses. The extension is already universally recognized on the Internet as the premium space for licensed professionals.

The .Pro domain is a restricted domain name, available to professionals who self-certify that they meet the eligibility requirements of their profession. There are no restrictions on the types of names a business or professional may register: including trademarks, industry keywords, search engine terms, company names, or marketing slogans. There is no limit to how many dot-pro domain names an individual or company can register.

Types of businesses and professions now eligible for dot-pro include: Lawyers, Accountants, Engineers, Doctors, Architects, Dentists, Educators, Chiropractors, Veterinarians, Surveyors, Plumbers, Inspectors, Investment Advisors, Real Estate Brokers, Insurance Brokers, Nurses, Opticians, Optometrists, Podiatrists, Psychologists, Therapists, Social Workers, Building Contractors, Electricians, Patent and Trademark Examiners, Court Reporters, Police and Fire Safety Officers and any other profession where an official credential is required for a business or individual to offer services.

Visit www.encirca.com today for additional information. These special prices will end August 31, 2009.

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About EnCirca

EnCirca was formed in 2001 and is accredited by RegistryPro and the Internet Corporation of Assigned Names and Numbers (ICANN) for the .pro domain name. RegistryPro is the exclusive registry for .pro, a subsidiary of the Hostway Corporation. For more information, please visit www.encirca.com