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**Thomson CompuMark and EnCirca Help Clients “Opt-Out” From .XXX  
*Brand Owners Can Still Protect Their Trademarks***

Boston, MA, January 9, 2012 - EnCirca and Thomson CompuMark, a business unit of Thomson Reuters, announced today a continuation of their special .XXX “opt-out” process to help brand owners block the use of their registered trademarks in the new adult-orientated domain. Brand owners can register non-resolving .XXX domain names on a first-come, first-served basis. To learn more about the special opt-out page, visit: <http://www.encirca.com/tcm/>

“Our customers who are not members of the adult entertainment industry still can protect their marks in the new domain by opting out of participation,” says Anne Olson, Vice President, Global Operations for Thomson CompuMark. “We are pleased to offer this service through the General Availability phase as the new domain poses risks for our customers interested in safeguarding their name.”

Now that the .XXX sunrise period for trademark owners is over, general availability has begun, and any domain names still unregistered are available for ownership. EnCirca can register all domain names as non-resolving by default so that membership in the .XXX sponsored community is not required. EnCirca also offers a free Whois privacy service for customers who prefer not to be publicly listed as the owner of the name.

“EnCirca developed this service with Thomson CompuMark because we recognized that brand owners still have a lot of names they want to protect that were not eligible during the sunrise period,” says Thomas Barrett, President of EnCirca. “Thomson CompuMark customers will be able to protect unregistered trademarks and common names during the open registration period.”

To apply for a non-resolving domain name, please visit: <http://www.encirca.com/tcm/>

**About Thomson Reuters**

Thomson Reuters is the world’s leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, healthcare and science and media markets, powered by the world’s most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 55,000 people and operates in over 100 countries. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges (symbol: TRI). For more information, go to [www.thomsonreuters.com](http://www.thomsonreuters.com). To find out more about IP Solutions from Thomson Reuters, go to <http://ip.thomsonreuters.com>.

**About EnCirca**

EnCirca was formed in 2001 and is celebrating 10 years as an ICANN Registrar. It was formed by trademark experts and has participated in nearly every ICANN Sunrise period since its formation. It is based just north of Boston, Massachusetts, USA. For more information, visit <http://www.encirca.com>.